

Roll No.

BBA-502(N)

**B. B. A. (Fifth Semester)
EXAMINATION, Dec., 2019**

(New Course)

Paper Second

**ENTREPRENEURSHIP AND SMALL BUSINESS
MANAGEMENT**

Time : Three Hours]

[Maximum Marks : 70

Note : Attempt questions from all Sections as directed.

Inst. : The candidates are required to answer only in serial order. If there are many parts of a question, answer them in continuation.

Section—A

(Short Answer Type Questions)

Note : All questions are compulsory. Each question carries 3 marks.

1. (A) Differentiate between Entrepreneur and Intrapreneur.
- (B) Differentiate between Innovative Entrepreneurs and Imitative Entrepreneurs.
- (C) Explain the recent trends in the development of women entrepreneurship.

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- (D) Discuss briefly the training phase involved in EDP.
- (E) Explain the term SWOT Analysis.
- (F) Briefly explain North-West Corner Rule.
- (G) Define a project or business plan.
- (H) What is meant by network analysis ?
- (I) Explain the various considerations that influence the plant layout.
- (J) Explain the essential characteristics of Joint Stock Company.

Section—B

(Long Answer Type Questions)

Note : Attempt any *two* questions. Each question carries 10 marks.

- 2. "An entrepreneur could be a manager but a manager cannot be entrepreneur." Write a brief note to support the statement.
- 3. "Entrepreneur and Entrepreneurship are catalysts in the process of economic development of a country." Explain.
- 4. Explain the need for and objectives of EDP. How will you evaluate EDP ?
- 5. What do you mean by degeneracy ? Discuss in detail the necessary and sufficient conditions for occurrence of degeneracy.

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Section—C

(Long Answer Type Questions)

Note : Attempt any *two* questions. Each question carries 10 marks.

- 6. What do you understand by project identification ? Describe the steps involved in the identification and selection of project.
- 7. What do you understand by Project Appraisal ? Discuss the methods of project appraisal.
- 8. Discuss the special features of a co-operative form of organisation. How is it different from a company ?
- 9. Distinguish between the following :
 - (i) Proprietorship and Partnership Organisation
 - (ii) Incentives and Subsidies

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